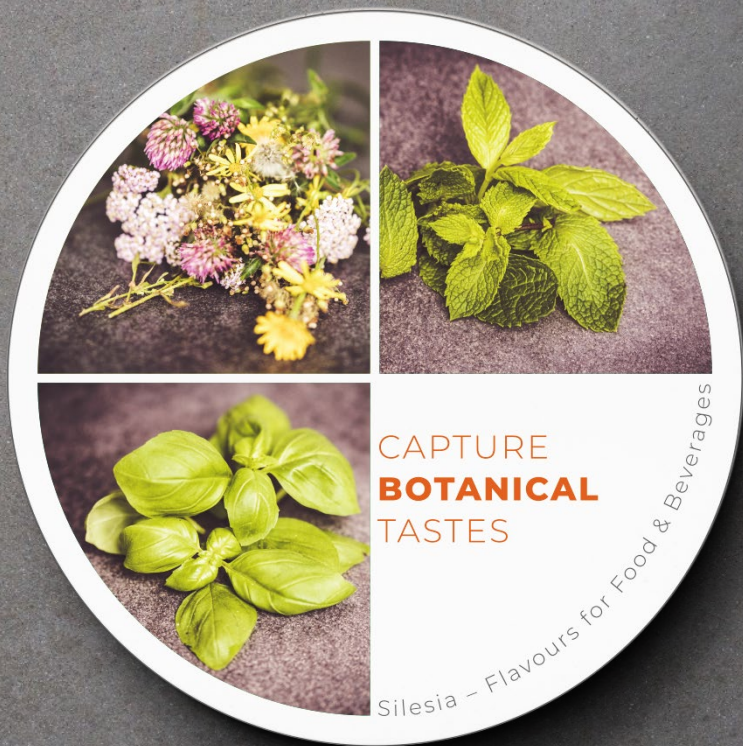


CAPTURE **BOTANICAL** TASTES

# Silesia's Mint Flavours

2022



# Capture Botanical Taste

## The natural character of taste



From roadside weed to trendy flavour, botanicals are not just literally on everyone's' tongues. Influenced by changes in human behaviour, there is a wish to return to nature and a healthier lifestyle. More than ever, naturalness, rationality and sustainability are the focus of everyday life. Locally cultivated food as well as the tastes of regional products are being rediscovered and contribute significantly to our well-being.

True to this trend Silesia has developed a range of botanical flavours. As flavours, the special aroma and taste properties of botanicals can refine a wide range of products from all food categories by giving them not only a unique taste, but also an authentic and natural character.

Local wildflowers, exotic Basil flavours and trendy mint varieties offer plenty of opportunities for well deserved wellness moments.

# Capture Botanical Taste



## Wild flowers & Wild Herbs uncommon as flavourings

With every glimpse of a meadow or the green verges next to a cycle path, you will find many herbs and flowers to delight both eyes and palate.

True to the motto "Back to Nature", Silesia has developed new wild herb and wildflower flavours inspired by common plants native to Europe.



## Basil the royal herb

Basil is available worldwide and comes in many varieties. Our new flavour range captures this diversity and reflects the spectrum of basil from classic to exotic.

The popularity and multifaceted nature of basil were the inspiration for our new basil flavour range. Get the dewy fresh taste of basil and give your product an individual taste experience at any time of the year.

## Mint

cool trendsetter

NEW



Find out more about the latest highlights in Silesia's botanicals series.

Mint is omnipresent in gardens and kitchens. It proves its versatility time and again. Recently, trendy new cultivars are finding their way into our gardens. Familiar and yet surprisingly different.



# Mint

Mint – cult classic with trendy flavour variety

The unmistakable fragrance makes it immediately clear why mint is so popular. Its spicy bouquet with cooling, refreshing and at the same time warming aspects gives mint a prominent position among herbs. The distinctive scent and decorative character earns mint a well-deserved stable in our gardens.

Mint, a classic among herbs, is well known and appreciated worldwide - whether in food, beverages, confectionery or as a medicinal herb. In Levantine and Oriental countries, people prefer to use the fresh herb in savoury dishes, while in Europe mint is mainly used as herbal tea, in chewing gum and desserts or in summer drinks - a real all-rounder.

# Silesia's Mint Flavours

Taste as if it has come from your garden

In addition to the well-known mint plants, nowadays more and more sophisticated cultivars like fruit mints find their ways into local gardens. Thanks to different essential oils, the cult herb seduces with new, surprising aroma accents. Apple or chocolate mint, citrus or strawberry mint, or even the classic garden mint - as a taste expert, Silesia appreciates this wealth of facets.

The idea to develop a new range within our Botanicals series was born.



# From idea to flavouring - a long transition



With the idea of developing mint flavours according to trendy varieties, we are following the desire to individualise common flavours and offer everyone the opportunity to enjoy their personal favourite.



The rich offer of new species did not make it easy to choose the optimal selection for our flavour creations. After extensive discussion, tasting and evaluation, six varieties were selected for further trials.



We had to be quick. It was already late in the year and, therefore, the supply from the garden centre was limited. Samples were analysed for their components. With these results and the last remaining plants as reference, our flavourists set to work.

# From idea to flavouring - a long way



Numerous tastings and adjustments later, six creations became finalists.

In the next step our new mint flavours had to pass extensive testing by our internal Flavour Task Force. They had to be convincing and present their distinctive taste in various media.



Of course, our quality department also played an important role. Ingredients, declaration, country specific and other regulatory requirements were carefully checked before the flavours were approved.



**The result is something to be proud of.** The creation of six different types of mint flavours, according to trendy varieties can be used flexibly, especially in confectionery and beverages.



## Garden Mint

a perennial favourite among flavours

An aromatic and persistent herb that retains its flavour even when dried, mint has become a perennial favourite in our gardens. As if freshly picked - this is the impression Silesia's Garden Mint flavour creates with its summery fresh-cool profile.





## Silesia's **Botanical** Flavours

### **Lemon Mint**

tangy fizzy summer hit

Silesia's Lemon Mint flavour has a perfectly balanced profile of fresh mint and tart-sour notes reminiscent of lemon peel, which will transform drinks, desserts or fruit gums into a refreshing treat.



Silesia's Flavour  
**Lemon Mint**



## Strawberry Mint

a perfect blend

Strawberry mint is one of the most delicate mints, with a wonderfully sweet strawberry scent, which in allows a lot of scope in the creative kitchen. Immerse yourself in the unique bouquet of this variety of our Strawberry Mint flavour.

Silesia's Flavour  
**Strawberry Mint**



## Silesia's **Botanical** Flavours

# Chocolate Mint

made for chocolate

Chocolate mint also bears the nickname "After Eight" mint, because it gives the well-known English mint chocolate thins their typical taste. Accordingly, our chocolate mint flavour is ideal for use in all kinds of desserts. Especially delicious, of course, in combination with chocolate.

Silesia's Flavour  
**Chocolate Mint**





Silesia's  
**Botanical**  
Flavours

## Apple Mint

Fruity fresh delight

Apple mint - probably the best known fruit mint thanks to its popularity in teas and chewing gum. As a fruity-fresh combination, our flavour offers a wide variety of uses.

Silesia's Flavour  
Apple Mint

Silesia



## Silesia's **Botanical** Flavours

Silesia's Flavour  
**Grapefruit Mint**

# Grapefruit Mint

very individual

A fresh, fruity-sour grapefruit mint flavour completes our new, unique mint range. It evokes associations with a freshly squeezed grapefruit or sliced pomelo, rounding out the fresh mint profile. An ideal flavour if you want to give your products a mint accent with a distinct, individual note.



Silesia 



## Our Offer

Experience the flavourful diversity of mint with Silesia's flavours.

- Innovative and flavourful mint varieties
- Consistent quality
- Suitable for various applications
- Versatile for combining

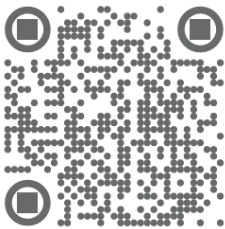
Ask for our exclusive mint flavours for a unique taste experience.

## Contact

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Find out more:

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